

VitalSource®

Evolve and Thrive



Online & 100% offline access

Full suite of study tools

Award-winning assistive
technology

Impeccable performance

Secure and seamless content
deliver to any device

A Complete Study Experience for Learners



Highlights and Notes



Read Aloud



Best-in-Class Security



Search Your Library



Content Controls



Accessibility for All Learners



Seamless Deep Linking



Read On-the-Go

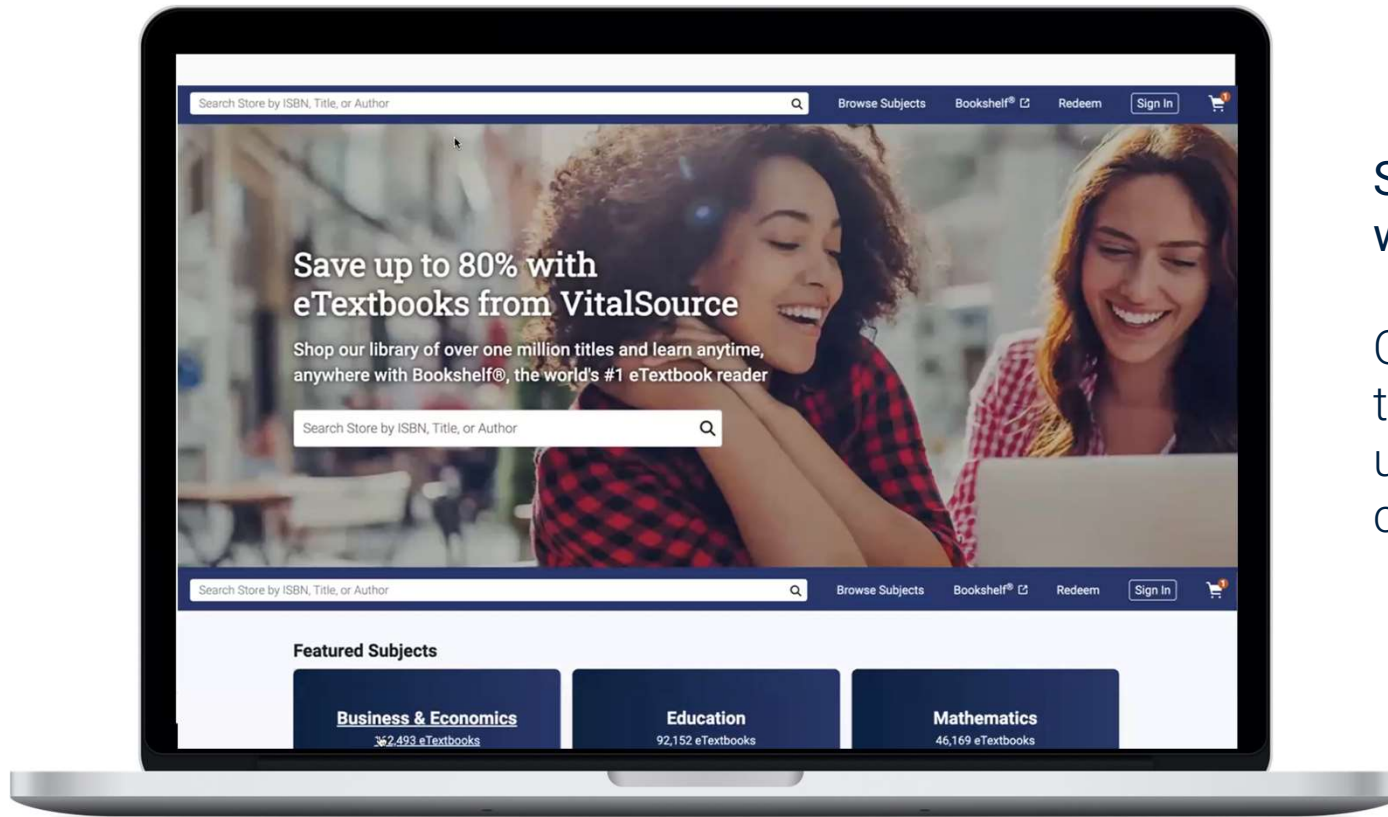


Flashcards



Localisation

Launch Store



Student Purchasing experience within the store:

Once students launch into store, they can search for their eBook using ISBN, title, or author name, or can browse subjects

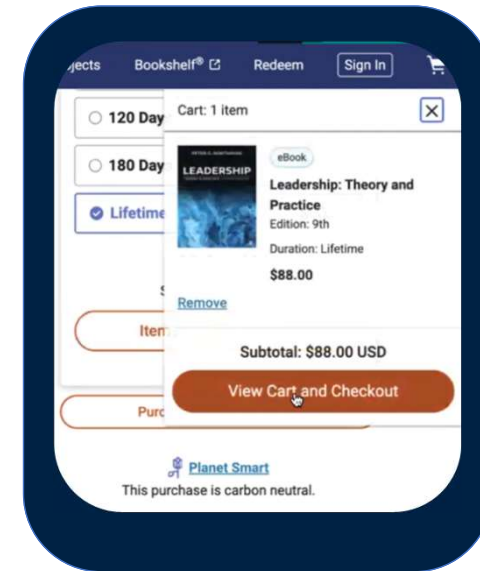
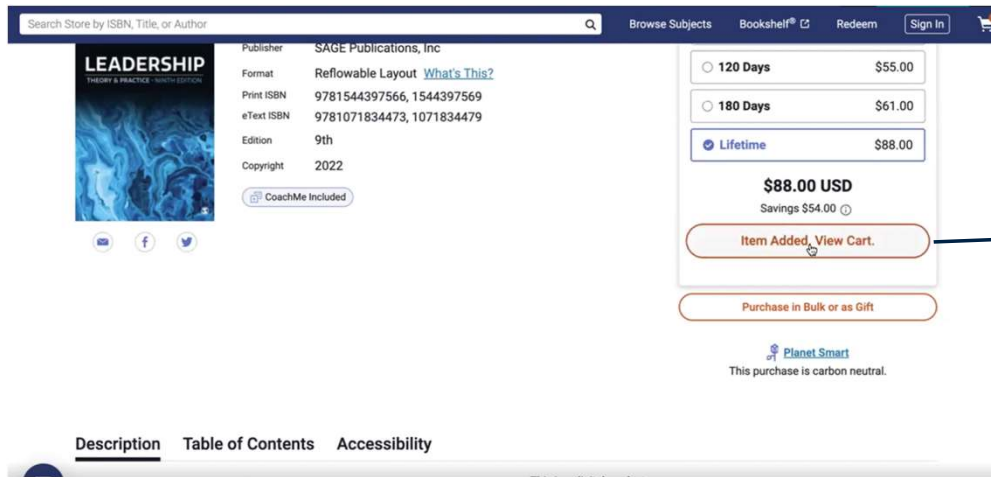
View Purchase Details

This screenshot shows the search results page for 'Leadership: Theory and Practice 9th Edition'. The page features a search bar at the top, navigation links for 'Browse Subjects', 'Bookshelf', 'Redeem', and 'Sign In'. A sidebar on the left lists various subjects under 'Business & Economics'. The main content area displays two book listings. The first listing, 'Leadership: Theory and Practice 9th Edition', is highlighted with a red box around its price, 'Starting at: \$49.00 USD', and a 'View Details' button. The second listing, 'Emotional Intelligence 2.0', shows a price of '\$34.99 USD' and a 'View Details' button.

This screenshot shows the purchase options for 'Leadership: Theory and Practice 9th Edition'. The page displays the book's cover, author information (Peter G. Northouse), publisher (SAGE Publications, Inc.), and ISBNs. A 'Rent or Buy eTextbook' section offers four options: 90 Days (\$49.00), 120 Days (\$55.00), 180 Days (\$61.00), and Lifetime (\$88.00). The Lifetime option is selected, and the total price is shown as '\$88.00 USD' with a 'Savings \$54.00' indicator. A 'View Details' button is also visible.

- To purchase their eBook, students can click on it to view book details and purchase options on right side of screen
- Options: Rent or buy for 90 days, 120 days, 180 days, or lifetime access

Choose Access Type



- Once access type is selected, select “Item Added View Cart”
- Then, select “View Cart and Checkout”

View Cart Info

Search Store by ISBN, Title, or Author

Browse Subjects Bookshelf Redeem Sign In

My Cart

View Cart Checkout Read

Your Items (1)	USD
Leadership: Theory and Practice Edition: 9th Duration: Lifetime <input type="checkbox"/> This is a digital purchase. Edit Remove	\$88.00

Other Items you might need

Other Items you might need	USD
Essentials of Organizational Behavior Edition: 14th Duration: Lifetime <input type="button" value="Add to Cart"/>	\$94.99

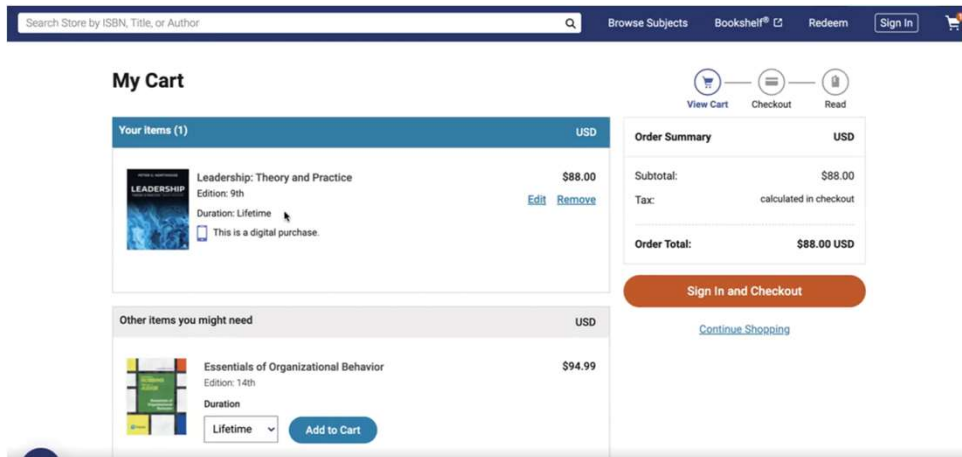
Order Summary	USD
Subtotal:	\$88.00
Tax:	calculated in checkout
Order Total:	\$88.00 USD

[Sign In and Checkout](#)
[Continue Shopping](#)

If a student is creating an account for the first time, they must agree to terms of use and verify account via email.

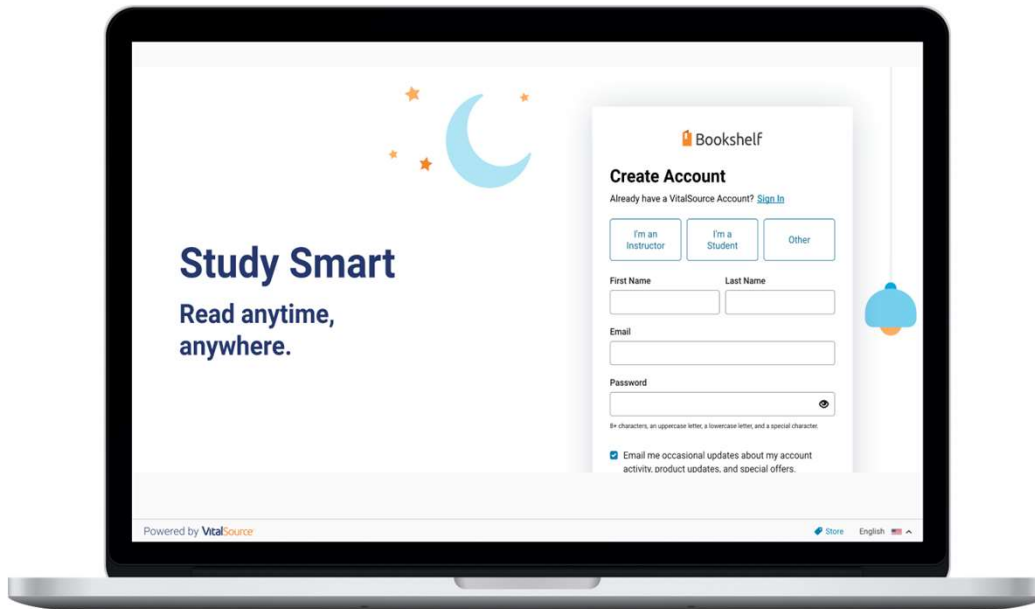
- Cart info:
 - Left: eBook, price
 - Right: subject, tax
- If not already signed in, students need to sign into Bookshelf or VitalSource store account
 - Enter Bookshelf email and password
 - Alternatively, sign in with Google or Apple account
 - Or create a VitalSource account via the link (select instructor or student, name, institution email address, and password)

Finalize Purchase



- Going back to the purchasing screen, the student needs to enter their credit card information
- Then, purchase is complete:
 - The student will get SSO into Bookshelf account, and they can then begin reading their eBook

Online Access



Register for a free Bookshelf account by visiting bookshelf.vitalsource.com, the App Store or Google Play Store.

If you already have an account, simply log in using your University provided email address and password.

Create Account



Create Account

Already have a VitalSource Account? [Sign In](#)

First Name Last Name

Email

Password

8+ characters, an uppercase letter, a lowercase letter, and a special character.

- Email me occasional updates about my account activity, product updates, and special offers.
- I agree to the [Terms of Use](#) and [Privacy Policy](#).

Create an account using your university email address



VitalSource + Bookshelf

Welcome to VitalSource!

Your VitalSource account is now active. Sign in with your email address and password to return to your account.



Verify your account via the welcome email you will receive

Your Bookshelf

The screenshot displays the 'My Library' section of the VitalSource interface. On the left is a navigation sidebar with the following items: Bookshelf, Home, Search, Explore, MY SHELVES (with a sub-item 'My Library' highlighted), Favorites, Expired, Store, My Account, and Help. Annotations with orange arrows point to the Search icon, the 'My Library' sub-item, the 'My Account' icon, and the 'Store' icon in the top right corner. The main content area shows a grid of book covers under the heading 'My Library'. The top row includes 'The Global Casino', 'Marketing Digital. Mobile Marketing, SEO y Analítica Web. Edición 2020', 'The Song of Achilles', 'The Warmth of Other Suns', and 'Libros electrónicos y contenidos digitales en la sociedad del conocimiento'. The bottom row shows partial views of 'DERECHO ADMINISTRATIVO PARTE GENERAL', a book with a red cover, 'STRATEGIC MANAGEMENT', a book with a pink and blue cover, and 'PATHWAYS'.

Search by book title and contents →

Most recently opened title →

Account info →

Access to the store →

Easy Navigation

Return to your Bookshelf library

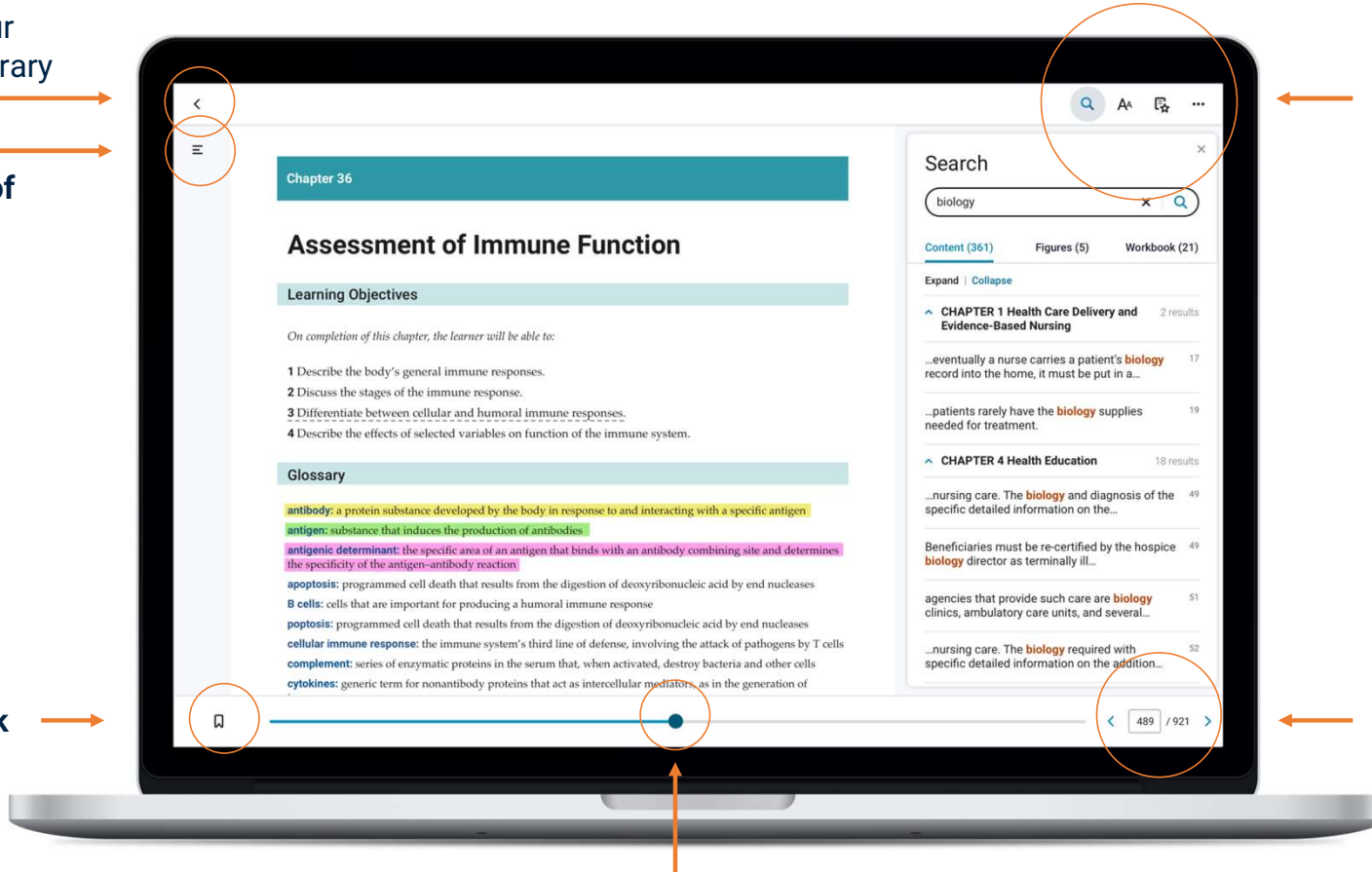
Open Table of Contents

Add a Bookmark

Scrub through pages

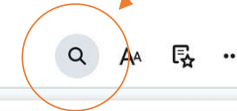
Search, Reader Preferences and Study Tools all with direct links to content

Navigate by page number



Quick Search

Use the **Search** bar to find words or phrases inside the book



positive affect made awards appear more attractive (higher valence). Being in a good mood also strengthened the link between performance and outcome (instrumentality), as well as between effort and performance (expectancy).¹⁶ A note of caution is that the mood elevator in this experiment was a bag of candy. A manager might need more sustainable methods of increasing positive affect. Being able to keep employees in a good mood is an advanced application of emotional intelligence.

Goal Theory

Goal setting is a basic process that is directly or indirectly part of all major theories of work motivation. Leaders and managers widely accept goal setting as a means to improve and sustain performance. A vision, for example, is really an exalted goal. One example is that Yang Yuanqing, the CEO of Lenovo, motivates his team with his aggressive vision for the computer manufacturer's global growth. To develop **goals** to support the vision, an annual meeting is held at his home for senior executives. Wineglass in hand, each executive shares an ambitious goal, which is then toasted by the group. An example: "We'll sell more PCs than Hewlett Packard next year."¹⁷

The core finding of goal theory is that individuals who are provided with specific hard **goals** perform better than those who are given easy, nonspecific, "do your best" **goals** or no **goals**. At the same time, however, the individuals

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Search

Content (204) Figures (0) Workbook (0)

Expand | Collapse

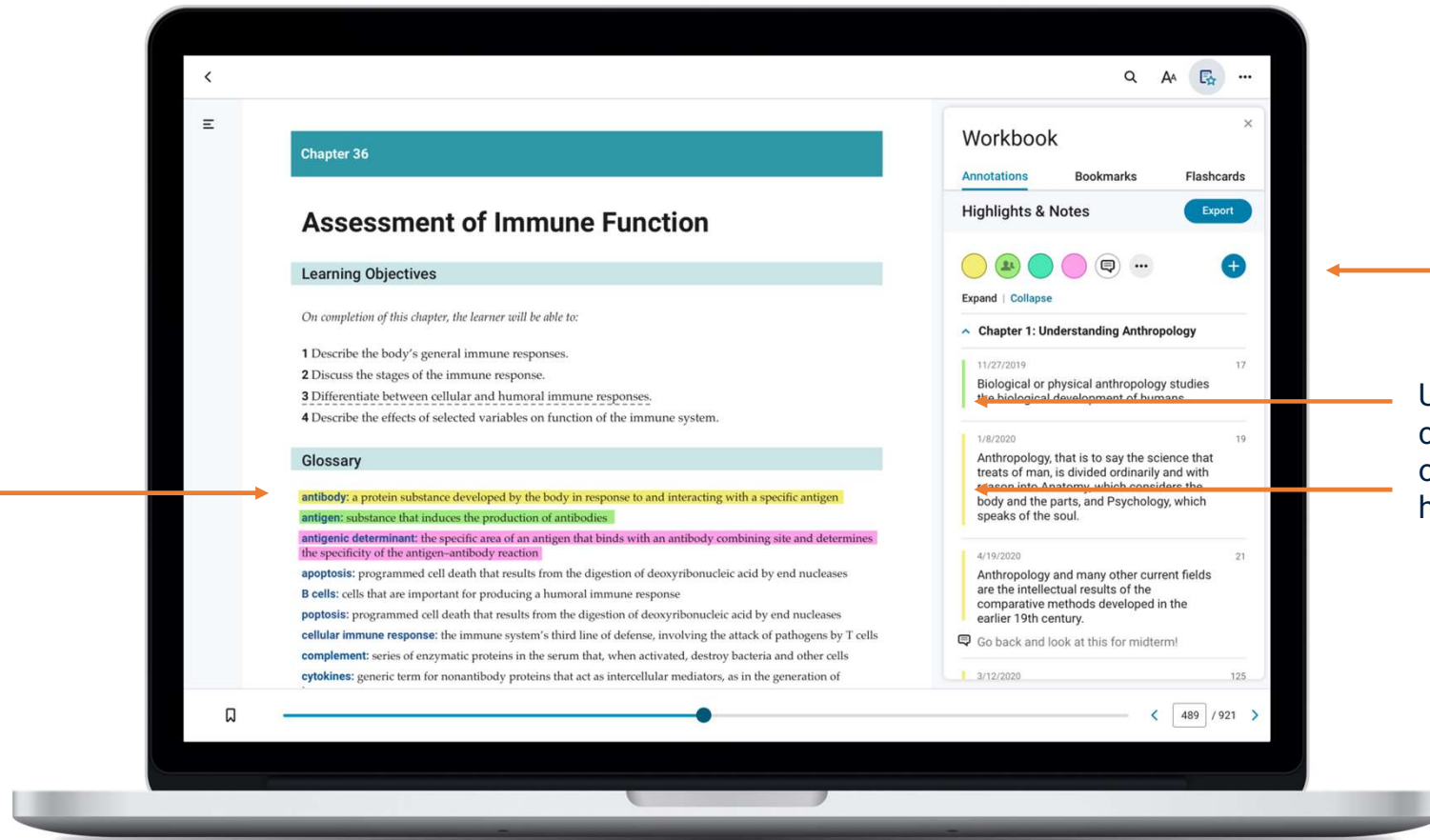
- ...r manufacturer's global growth. To develop **goals** to support the vision, an annual meeting is hel... 319
- ...iduals who are provided with specific hard **goals** perform better than those who are given easy, n... 319
- ...re given easy, nonspecific, "do your best" **goals** or no goals. At the same time, however, the ind... 319
- ...y, nonspecific, "do your best" **goals** or no goals. At the same time, however, the individuals 319

319 / 534

Your search term will be highlighted in the text

Click on a search result to go to the content

Highlights

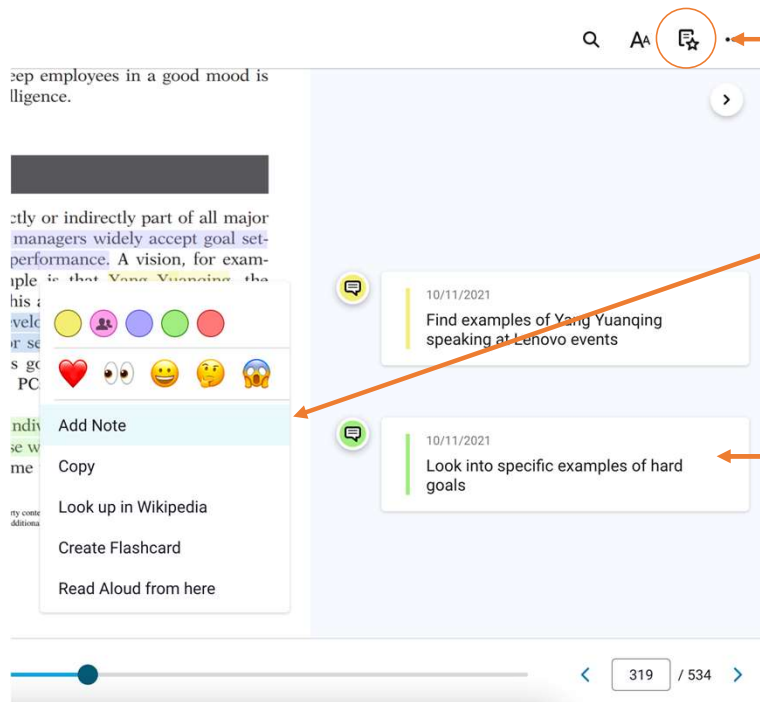


Select the text you want to highlight

Choose the highlighter colour

Use the colours to organise your highlights

Notes

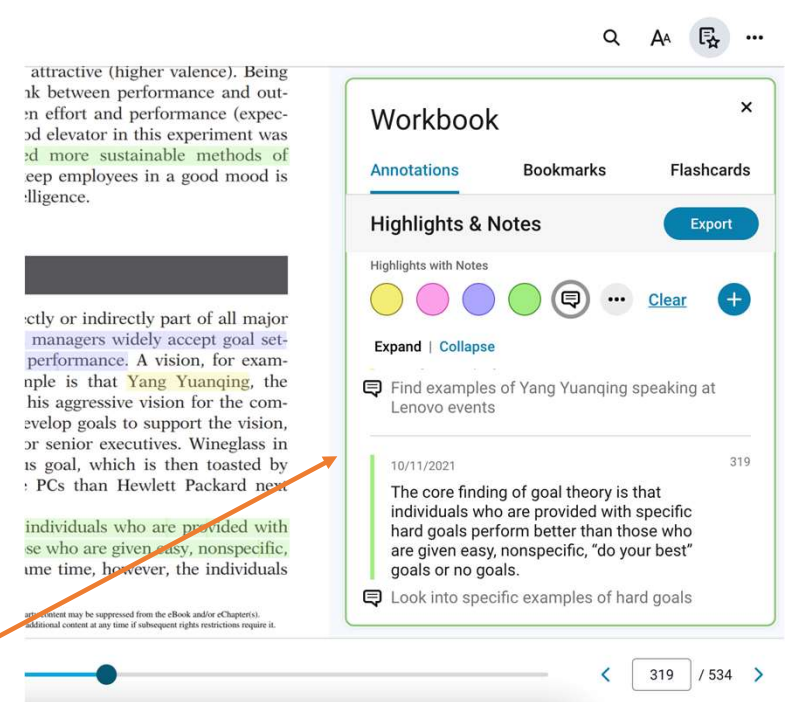


Find your notes in your **Workbook**

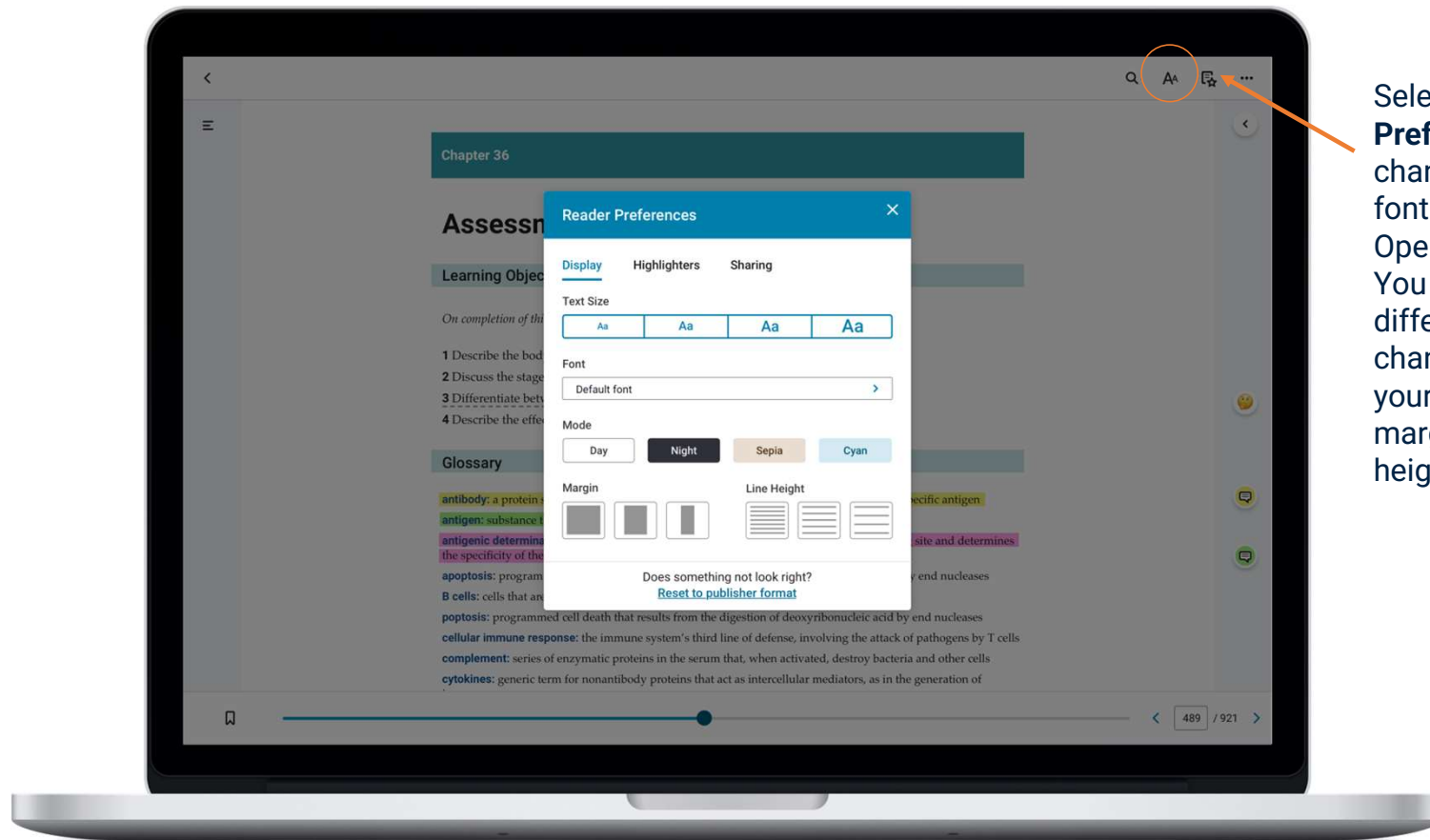
Select **Add Note** when your text has been selected

Notes will appear in the margins

Filter your **Workbook** by highlighter colour and highlights with notes



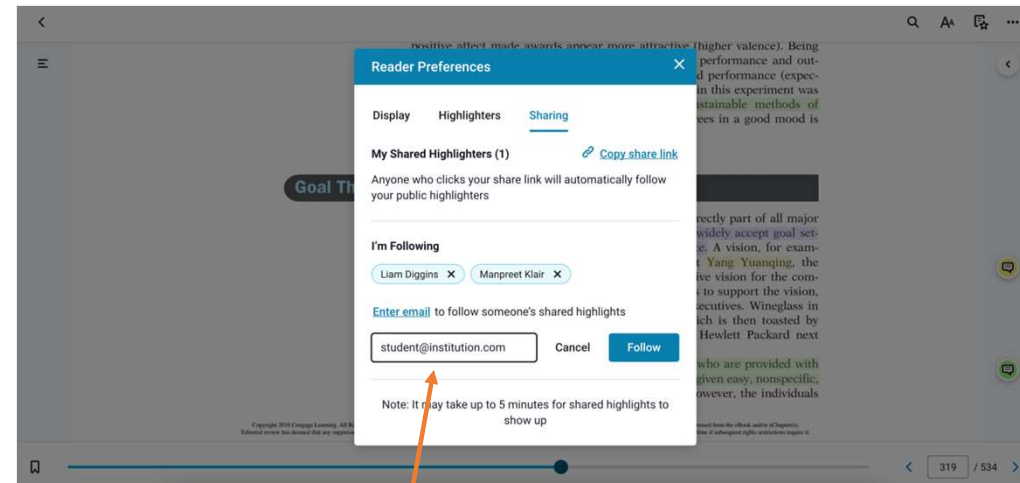
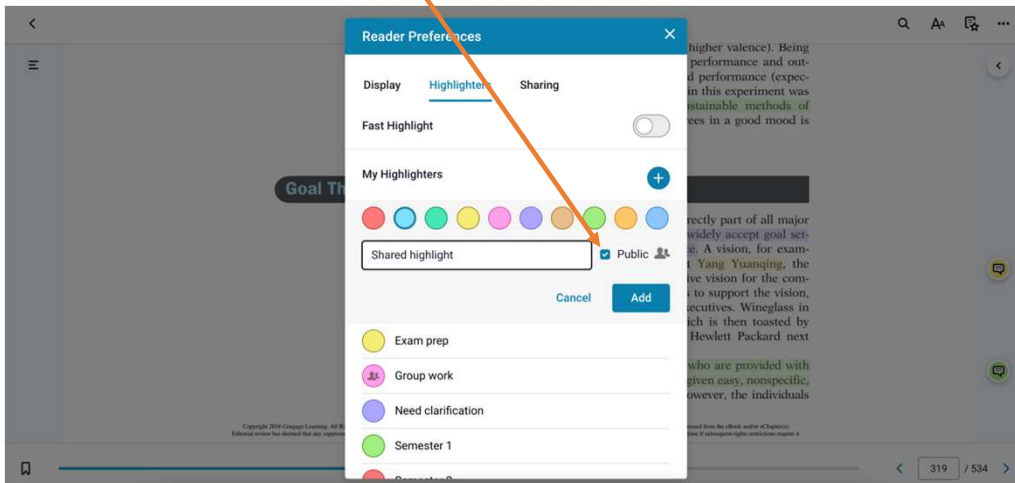
Reader Preferences



Select **Reader Preferences** to change text size and font (including OpenDyslexic). You can also select different modes to change the colour of your page, and adjust margin size and line height.

Sharing

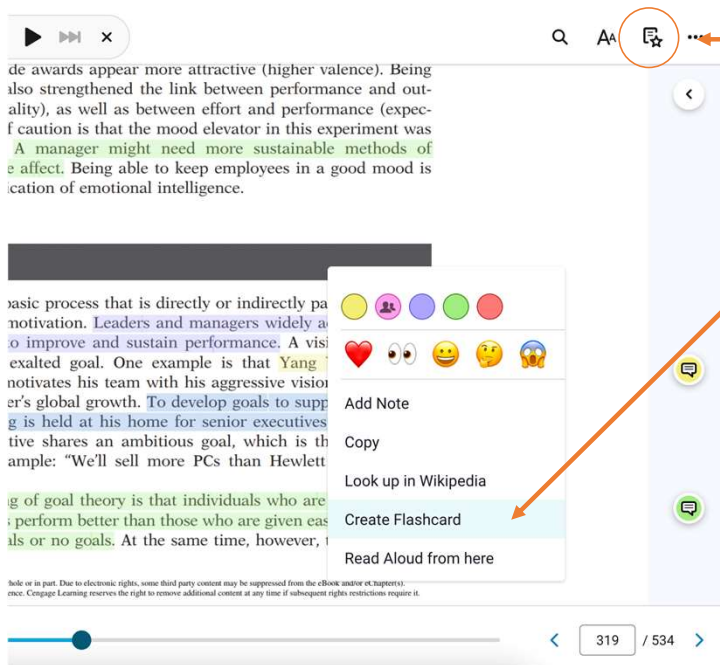
Share notes and highlights by selecting **Public** when creating a highlight



Follow classmates and lecturers to study collaboratively and enrich learning

Flashcards

Add new flashcards from scratch using the plus symbol

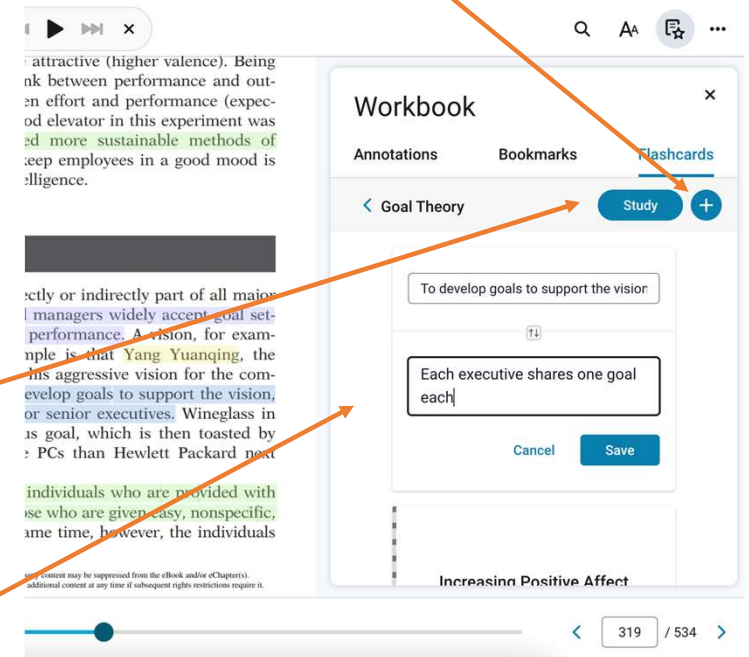


Find flashcards in your **Workbook**

Select **Create Flashcard** when your text has been selected

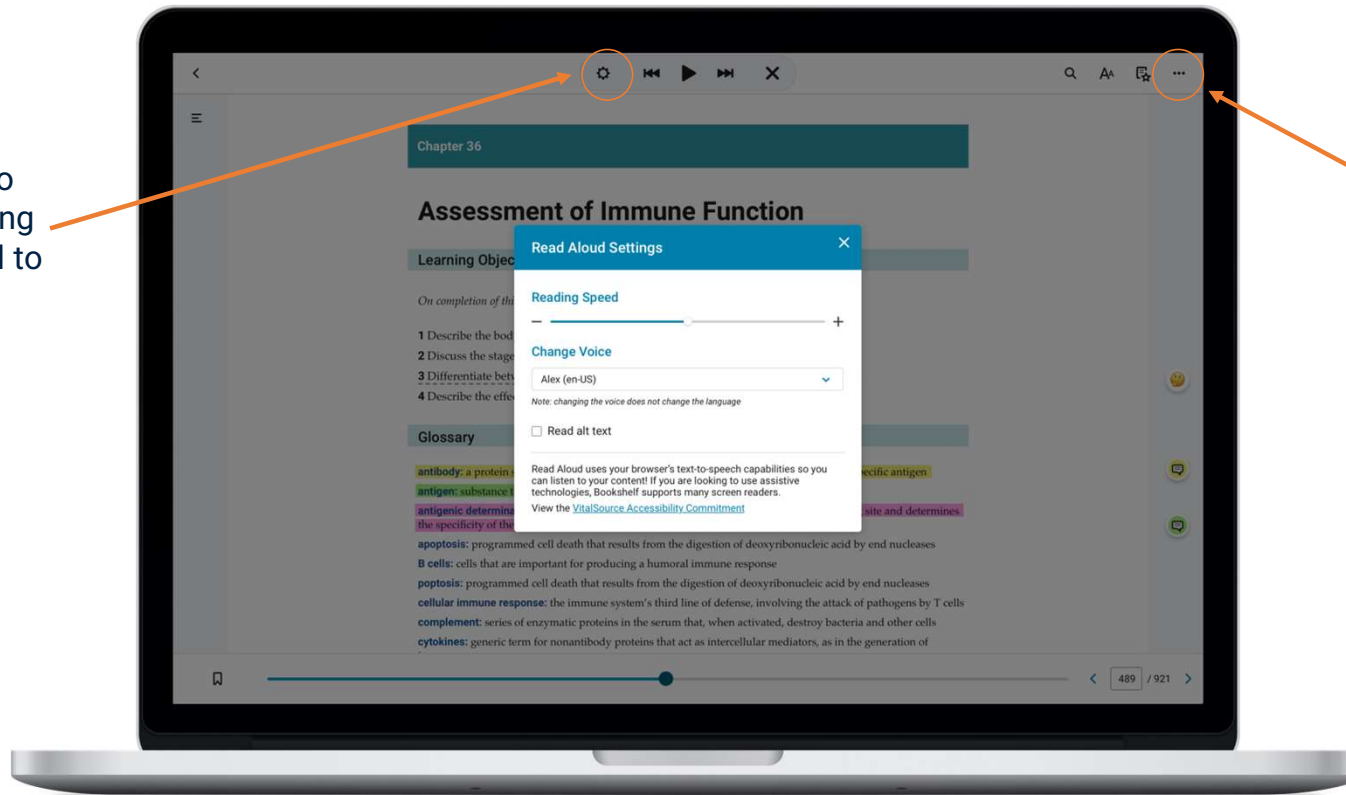
Select **Study** to use your flashcards to test yourself

Add your notes/the answer on the back of the flashcards



Read Aloud

Select **Settings** to change the reading speed, voice, and to include alt text

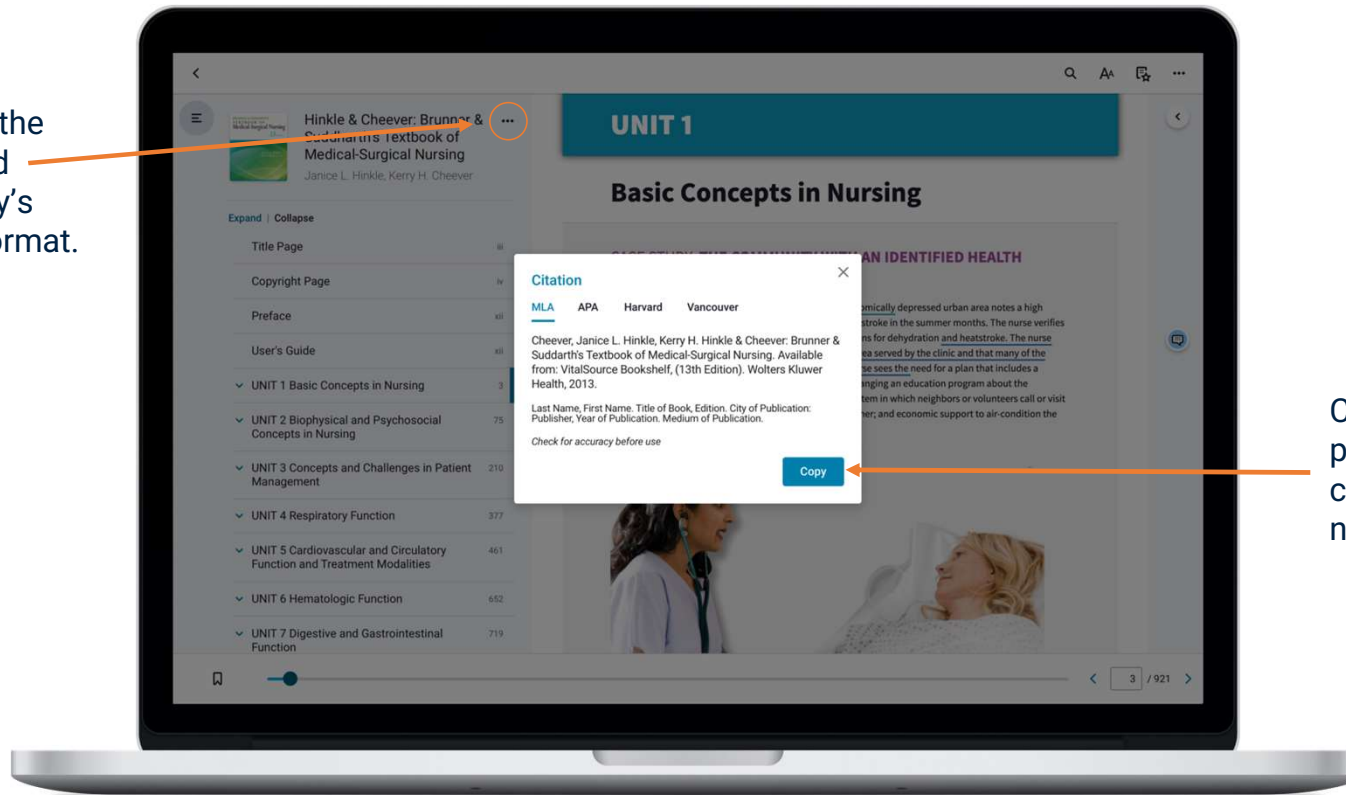


The **Read Aloud** function can be found by clicking the three dots

Both PDFs and ePUBs can also be read with a screen reader such as JAWS and NVDA

Citations

Navigate to the **Citation** feature from the **Table of Contents** and choose your university's preferred reference format.



Copy the citation and paste into your coursework, editing as necessary.

Bookshelf On-the-Go

